



# MEDIA RELEASE

Placentia, NL, January 15, 2021

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The Town of Placentia is proud to welcome Robert (Rob) Beaupertuis as Chief Administrative Officer (CAO), effective January 4, 2021.

"On behalf of Council, I am pleased to welcome Robert as our CAO," said Bernard Power, Mayor of the Town of Placentia. "Municipal government and services are key factors to creating a vibrant community where families and commerce can grow. We believe with Robert's background, he will successfully lead our Town administration and facilitate the delivery of Council's wishes in that regard."

Prior to joining the Town of Placentia, Rob worked at various management positions in Alberta before returning to his home province of Newfoundland and Labrador. His most recent position was Director of Corporate Services with Mountain View County. Throughout his career, Rob has developed skills in contract management, financial management, and human resources working in several industries including oil & gas, construction, and transportation.

As CAO of the Town, Rob will lead the administration in delivering on Council direction set for the Town, while ensuring that the Town remains compliant with all legislation pertaining to municipalities in the Province of Newfoundland & Labrador.

In his new role, Rob stated "I am looking forward to working with both Council and staff to provide services to the residents, businesses, and visitors of Placentia. Municipalities play a big role in creating communities full of opportunities for all stakeholders and I am glad to have the opportunity with the Town of Placentia to help create an environment where opportunities can flourish".

## **About the Town of Placentia**

The Town of Placentia is located in the south-eastern portion of the island of Newfoundland and has a population of approximately three thousand, five hundred residents. It is a diverse community with many amenities. It is home to a rich history and culture, a world class seaport, and great people. Placentia is truly your place to grow your family, your business and your future.

For more information contact:  
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